



How might we build  
a better food future for  
everyone, everywhere?

# Food Systems Game Changers Lab

How to Submit a Solution

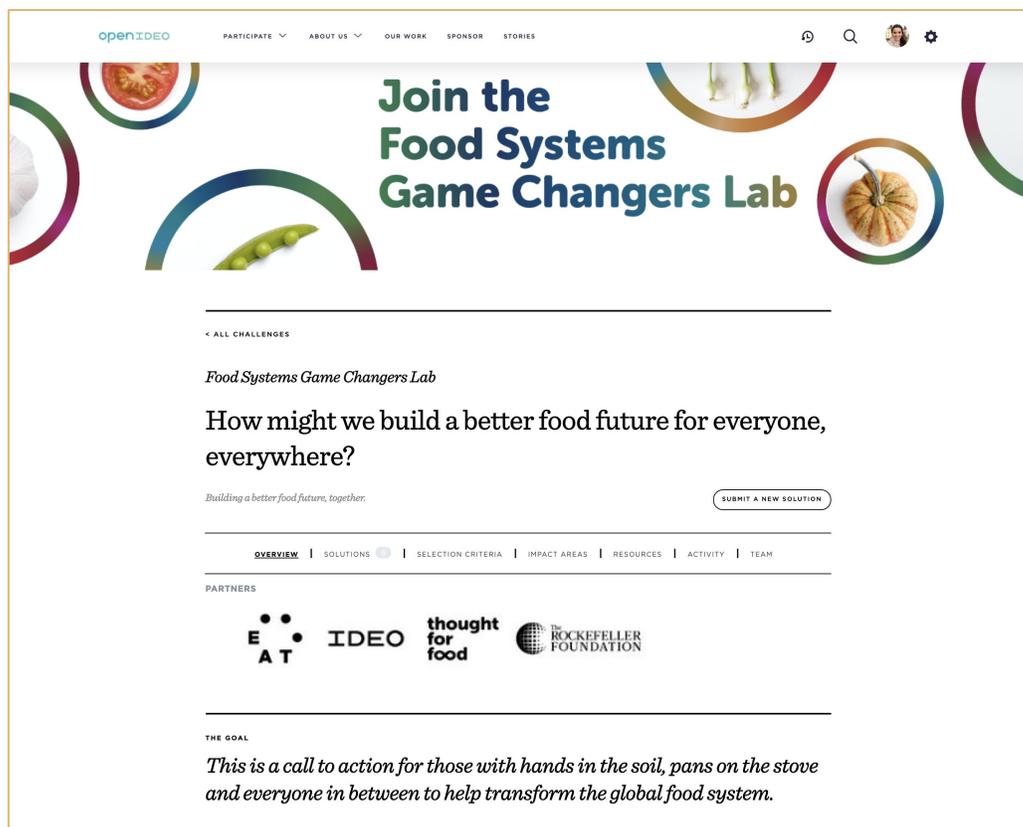


# Food Systems Game Changers Lab

Thank you for joining and considering sharing your idea, innovation, or initiative that can bring positive change to global food systems. This document walks you step-by-step through the process of submitting and engaging on the platform.

## Step-By-Step Process for Submitting on the OpenIDEO platform

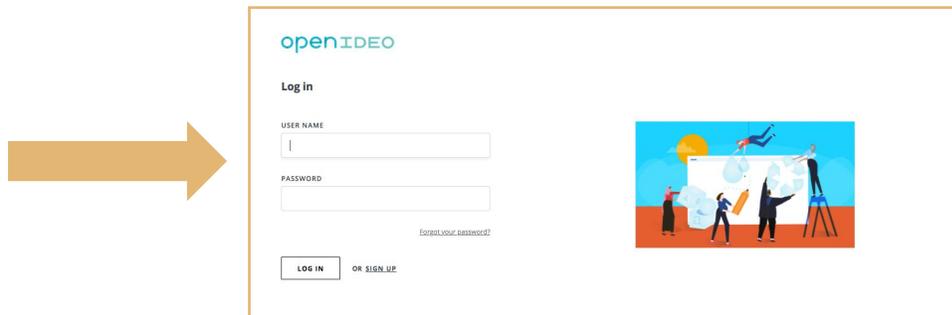
1. You likely found your way to the [Food Systems Game Changers Lab \(FSGCL\): Global Open Call Brief](#). Everything starts there. Read through the FSGCL overview to learn how to engage. You can also see more resources to support your journey on the 'Additional Resources' tab. The FSGCL Brief page will look like this:



## Step-By-Step Process for Submitting on the OpenIDEO platform

2. Once you have gotten the information you need about the Food Systems Game Changers Lab and have prepared your submission individually or with your team, click the **LOGIN** or **SIGN UP** button. This will take you to the [OpenIDEO platform](#).

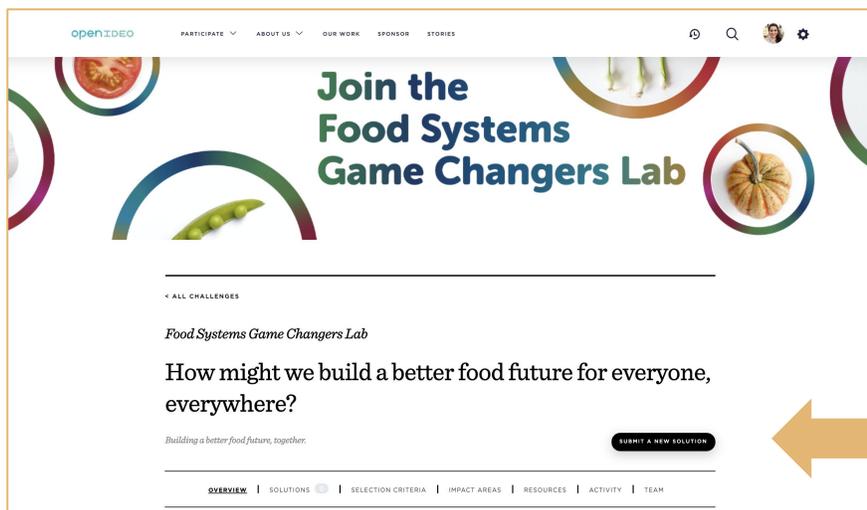
3. Login or Sign Up.



4. Go to your email account and verify your information to complete your registration.

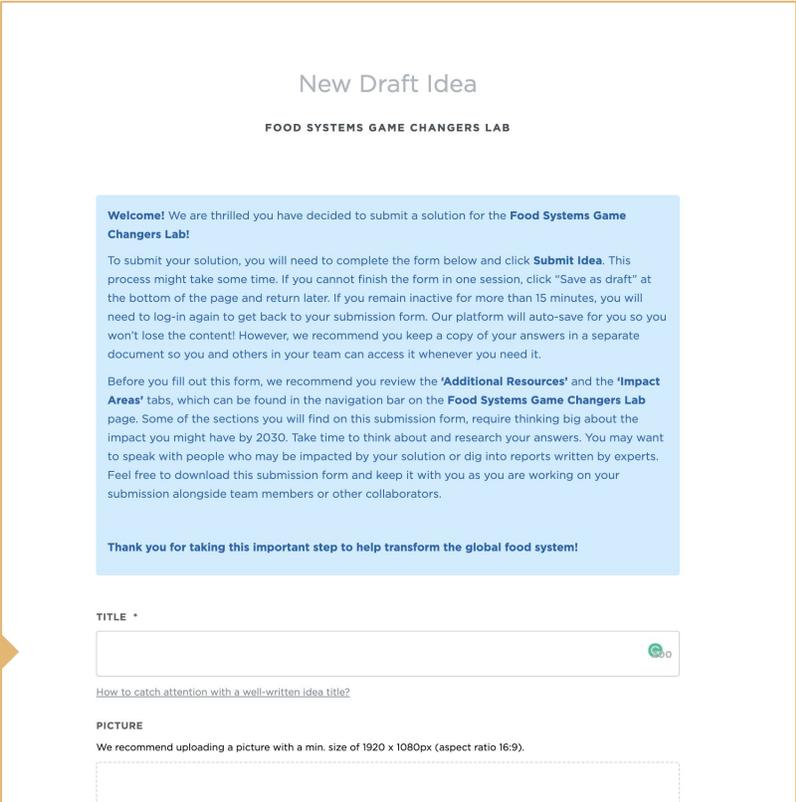
5. Once you've confirmed through your email, visit the submission platform on OpenIDEO

6. On the Food Systems Game Changers Lab Brief page, read the context and click on the button titled "**SUBMIT A NEW SOLUTION**"



## Step-By-Step Process for Submitting on the OpenIDEO platform

7. As you and your team develop your submission, fill out your responses to the required questions on the Idea form. **Please follow the word count guidelines we've included.**



New Draft Idea

FOOD SYSTEMS GAME CHANGERS LAB

**Welcome!** We are thrilled you have decided to submit a solution for the **Food Systems Game Changers Lab!**

To submit your solution, you will need to complete the form below and click **Submit Idea**. This process might take some time. If you cannot finish the form in one session, click "Save as draft" at the bottom of the page and return later. If you remain inactive for more than 15 minutes, you will need to log-in again to get back to your submission form. Our platform will auto-save for you so you won't lose the content! However, we recommend you keep a copy of your answers in a separate document so you and others in your team can access it whenever you need it.

Before you fill out this form, we recommend you review the **'Additional Resources'** and the **'Impact Areas'** tabs, which can be found in the navigation bar on the **Food Systems Game Changers Lab** page. Some of the sections you will find on this submission form, require thinking big about the impact you might have by 2030. Take time to think about and research your answers. You may want to speak with people who may be impacted by your solution or dig into reports written by experts. Feel free to download this submission form and keep it with you as you are working on your submission alongside team members or other collaborators.

**Thank you for taking this important step to help transform the global food system!**

TITLE \*

0/200

[How to catch attention with a well-written idea title?](#)

PICTURE

We recommend uploading a picture with a min. size of 1920 x 1080px (aspect ratio 16:9).

### Save and Submit your Idea:

Publish your idea by clicking **"Submit Idea"** on the platform. By "Publishing", your idea (whatever stage it might be) is now officially part of the Global Open Call and visible by the community. You can continue to edit it until the submission deadline (May 14, 2021 at 5:00 pm Eastern Daylight Savings Time).

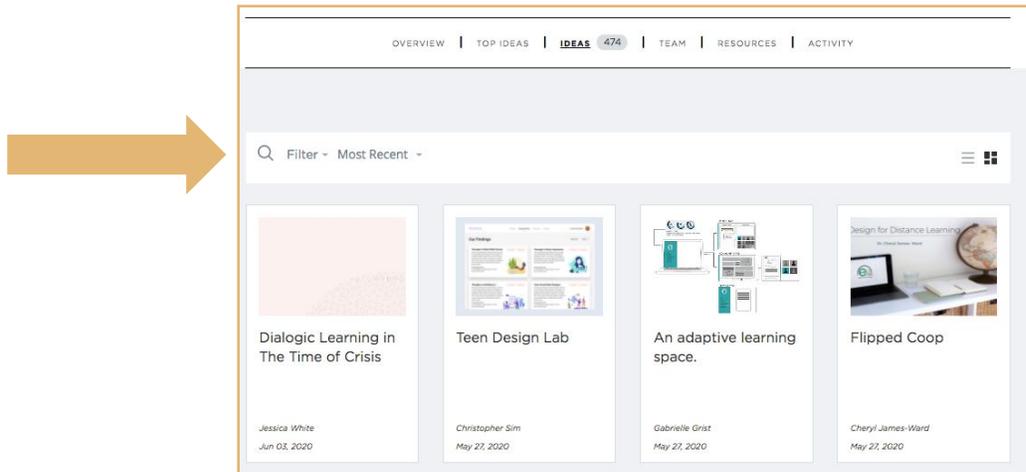


SUBMIT IDEA

Save as draft

## Engage with the community on the OpenIDEO Platform.

Now that your submission is live on the platform, the real fun begins. There is a distinct advantage to submitting early: you can engage with other participants -- where you can spark new partnerships, provide and receive feedback, and even find new team members. Additionally, you can browse other submissions to seek inspiration.



Continue to edit your submission until the end of the Ideation Phase. That's it! Have fun and we wish you all the best with your submission and beyond.

## Here are some tech tips to consider:

- If you remain inactive for **more than 15 minutes**, the system will ask you to log-in again to get back to your submission form.
- Our platform will auto-save your answers for you, so you won't lose the content! However, we **recommend that you keep a copy of your answers in a separate document** so you and others in your team can access it whenever you need it.
- You can set **language preferences** by **editing your profile settings**. We recommend you do this so all notifications and text are translated and displayed in the language of your choosing.
- Please complete the visualization templates included at the end of the form. **Important: these templates on their own do not qualify as a Food Systems Game Changers Lab application. They should be attached alongside a completed submission form.**
- At the end of the submission form, you'll see a space to upload a video if you like. This is not required, and those who do not submit videos will still be eligible during selection.