

CALL FOR PROPOSALS

CMCC Climate Change Communication Award "Rebecca Ballestra"

The **CMCC Foundation - Euro-Mediterranean Center on Climate Change** invites candidates to submit innovative and ongoing projects from across the world in the field of the communication of climate change.

The CMCC Climate Change Communication Award honours the memory of the artist **Rebecca Ballestra**, who was committed to shaping a sustainable future and promoting positive transformation processes in science, humanities, economy, ecology and art, and collaborated with the CMCC Foundation in various cultural initiatives.

KEY INFORMATION

Submission deadline: 30 June 2021 (12:00 PM CEST)

Prize: a cash prize of 5,000 Euro¹

How to apply: via the [online application form](#)

Website: www.cmccaward.eu

Please read through the following to learn more about the Award.

¹ Gross amount subject to withholding tax

THE CMCC FOUNDATION - EURO-MEDITERRANEAN CENTER ON CLIMATE CHANGE

CMCC (cmcc.it) is a non-profit research institution established in 2005. With scientific activity distributed throughout nine research divisions, the CMCC's mission is to investigate and model our climate system and its interactions with society to provide reliable, rigorous, and timely scientific results to stimulate sustainable growth, protect the environment and develop science driven adaptation and mitigation policies in a changing climate. Moreover, the CMCC aims to develop foresight and quantitative analysis of our future planet and society. CMCC benefits from the extensive applied research experience of its members and institutional partners: Istituto Nazionale di Geofisica e Vulcanologia, Università degli Studi del Salento, Centro Italiano Ricerche Aerospaziali, Università Ca' Foscari Venezia, Università di Sassari, Università della Tuscia, Politecnico di Milano, Resources for the Future, Università di Bologna.

REBECCA BALLESTRA

Rebecca Ballestra (rebeccaballestra.com), visual artist, was born in Sanremo (Italy) in 1974. She graduated from the Fine Arts Academy in Florence and studied at the Facultad de Bellas Artes in Granada (Spain). Since 1994, her artworks have been showcased in international venues, group and personal exhibitions, museums, galleries, and art fairs and are part of both public and private collections. She was awarded several international prizes. Rebecca Ballestra focused her work on reprocessing and resetting social, political and environmental themes and synthesizing ethno-cultural codes which she had investigated during her travels and several artist-in-residence programs around the world. In 2016, Rebecca Ballestra launched together with Ca' Foscari University of Venice the first edition of the *Festival for the Earth – sustainable visions in art and science*, a forum for innovative ideas and approaches to preserve the diversity of our planet and improve our fragile co-existence with it. The CMCC Foundation collaborated with the artist as a partner in the 2018 edition of the Festival.

THE CHALLENGE: COMMUNICATING CLIMATE CHANGE

Climate change is considered to be one of the most prominent challenges of our times. A pervasive topic that actively involves countless actors around the world, conditioning every sector of society.

The scientific community is providing increasingly detailed and shared knowledge on the causes of climate change, the options to limit its impacts, and the solutions to build climate-resilient communities. Decision makers, both from the public and the private spheres, are strongly engaged as climate change is a cross-cutting challenge which can no longer be ignored. Civil society is putting pressure on leaders to transform knowledge into action. The media are discussing which languages and solutions are best suited to describe the complexity of climate change, which has finally broken into the foreground of the news cycle.

In this context, the **CMCC Climate Change Communication Award “Rebecca Ballestra”** focuses on innovative projects and initiatives to deliver engaging messages and communicate climate change in education, advocacy, media production and social engagement activities.

The initiative aims to showcase and promote the most creative and impactful initiatives that:

- increase public awareness on climate change and its interactions with society, the economy, the environment, and policy-making process;
- disseminate science-based information and data related to climate change by the application of innovative ideas, technologies and methodologies in the field of media, journalism, and communication at large;
- communicate the threats and opportunities posed by the climate change challenge using multiple languages and innovative mediums, including journalism, art, visuals and music;
- trigger action in the audiences addressed, including students, consumers, businesses and politicians.

ELIGIBILITY

The **CMCC Climate Change Communication Award “Rebecca Ballestra”** is open to individuals, teams or organizations, regardless of nationality.

Eligible submissions must present projects, initiatives and tools that communicate climate change in education, advocacy, media production and social engagement activities. All the projects, initiatives and tools must already be available to the public.

The applicant can be the author² of the project/initiative or the contact person for the author team. Where an intellectual property owner's authorization is needed, it is the responsibility of the applicants to obtain such approval before submitting the final materials.

Eligible submissions must be in English and compliant with the application procedure described in this Call for Proposals.

Submissions not consistent with the **CMCC Climate Change Communication Award "Rebecca Ballestra"** theme and aims will not be considered.

Eligible submissions must be sent by **30 June 2021** (12:00 PM CEST). Submissions received after the deadline will not be considered.

APPLICATION PROCEDURE

In order to submit an entry, applicants must fill out the online application form at this page (www.cmccaward.it/submit) by following the instructions given. Each applicant can submit one or more entries.

TIMELINE

Starting date for submissions: 1 April 2021 (12:00 PM CEST)

Submission deadline: 30 June 2021 (12:00 PM CEST)

Winner announcement: Autumn 2021

Any change in the above dates will be communicated in due course to applicants and disclosed on the website www.cmccaward.eu.

EVALUATION PROCESS

Submitted projects will be evaluated by a jury composed of highly qualified members representing the multidisciplinary nature of climate change communication.

The list of members of the jury will be disclosed in due course on the website www.cmccaward.eu.

² The author is the physical person, association or organization that invented, created or designed the submitted project. The CMCC Climate Change Communication Award "Rebecca Ballestra" is awarded to the author of the winning submission.

A pre-selection of the proposals may take place to minimise the burden on the jury.

The international jury performs its assessment according to the following criteria:

- **innovation;**
- **expected/observed impact and engagement;**
- **capability to reach new and wide audiences (beyond the climate science community);**
- **reliability of information and data.**

The jury's judgement is final.

PRIZE

The finalists and the winner of the **CMCC Climate Change Communication Award "Rebecca Ballestra"** – together with any special mentions that the jury may decide to make – will be announced during a **high-level event** that will be held in autumn 2021.

The author(s) of the winning project will have the opportunity to present their project and their work at the event and will receive a cash prize of **5,000 Euro**³.

Any change in the above information will be communicated in due course to applicants and disclosed on the www.cmccaward.eu website.

INFORMATION AND CONTACTS

www.cmccaward.eu

cmccaward@cmcc.it

³ Gross amount subject to withholding tax