



THE CREATIVITY PIONEERS SUPPORT FUND

In this challenging time, it has become increasingly apparent that not only is creativity a fundamental vehicle for self-expression and empowerment, but it is also an important tool that helps us all pull through and envision our tomorrows.

The COVID-19 pandemic has negatively affected the already vulnerable sector of arts and culture. To help cultural organizations overcome the current pandemic crisis and project their organisations towards the future, Moleskine Foundation has decided to establish a ***Creativity Pioneers Support Fund*** microgranting program.

WHAT IS IT?

Creativity Pioneers Support Fund is a one- time funding program for the non-profit organizations that use creativity as a tool for social change, that are currently facing the impact of Covid-19 pandemic.

WHO IS THIS FOR?

The program targets non-profit organizations and institutions, whose work highlights the links between creativity and social transformation. As such, they not only produce unique and unconventional programs and initiatives but generate and foster social change.

Areas of intervention might include education, arts and culture, social justice, minorities inclusion. The program is open to Institutions and organizations from all sectors and civil society at large and supports short- or long-term actions that either/or:

- Contribute to the sharing and development of knowledge and culture.
- Support self-expression and creativity.
- Showcase the role of creativity as a driver for social change.
- Support the development of creative ecosystems.
- Promote critical thinking, creative doing, lifelong learning and changemaking attitude.

WHAT IS THE GRANT AMOUNT?

We will offer a **one-time microgrant of up to €5000** to the selected organizations.

WHAT ARE THE ELEGIBILITY CRITERIA?

- Organizations must demonstrate that they have been negatively impacted by Covid-19 situation in the last 12 months (financial statements, reduction in capacity or activity and programming compared to the same period a year before, impossibility to implement key steps to launch a new organization, impossibility to adapt to the new reality, e.g. digitalization, etc.)
- Applications must be submitted in English and must be completed in all parts.
- The call is open to non-profit organisations officially recognised in the country of operation.
- Organizations from all over the world can apply.
- Each organization can only apply once.
- We do not accept proposals submitted by political parties or religious associations.

WHAT ARE THE SELECTION CRITERIA?

Relevance and urgency: the organization must demonstrate how the grant will help them overcome the current pandemic crisis and project their organization towards the future. Specify exactly how the funds are going to be spent within the year 2021.

Quality: innovativeness, and unconventionality of creative solutions to overcome the pandemic.

Social transformation and ecosystemic impact: capacity to directly or indirectly foster positive systemic change in relevant individuals and society, at multiple levels.

Influence and integrity: ability to drive growth and change perceptions around “creativity for social change” field and cultural and creative industries.

Geography: worldwide organizations are invited to apply.

Target: Organizations working with young adults (16 – 27) will be preferred.

Areas of intervention: Education, arts and culture, social justice, minorities inclusion.

We will take in high consideration applications coming from organizations focused on inclusivity, diversity, supporting minority groups and underserved communities.

HOW TO APPLY?

The on-line application form is available on Moleskine Foundation website at this [link](#). Please **make sure to include the budget template** as well, or we will not be able to accept your application.

During the application period we will hold 2 one-hour zoom appointments open to all applicants, where our team will answer all the questions on the application process.

The appointments will be held on June 8th and June 22d at 5:PM CET time on the following zoom link:

<https://us02web.zoom.us/j/89127973726?pwd=dIRKaUs1dVpLOWduV0pNR3ZOOb0pLZz09>

Meeting ID: 891 2797 3726

Passcode: MSKF

If you have any additional question, please send an email to:

microgranting@moleskinefoundation.org

TIMELINE/DEADLINE

Call for applications will be open from June 1st to 30th 2021 at 00:00 (CET).

The successful candidates will be announced on August 2nd 2021.

NOTIFICATION FOR FUNDING

Notification of funding will be available after an application is received and processed.

Notification will be sent via the online system to the contact linked to the application as well as to the organizational and governance leadership contacts provided in the organizational profile (as applicable). Results cannot be requested in advance by telephone or email.

FUNDING ALLOCATION

The recipients will receive the grant amount 30 days after the announcement of the grant via direct credit on the organization's account. The amount will be wired in euros at the current bank exchange rate for the local currency equivalent. Grantee is responsible for any tax associated with its receipt of the Grant funds.

FINAL REPORTS

All recipients are required to provide a final report by June 30, 2022. The report must include details on how the funds were used or a plan for how they will be used. The final report is aimed at showing the generated output for the organization itself and evaluating how the project was executed by pursuing the mission of creativity for social change.

ABOUT THE MOLESKINE FOUNDATION

The Moleskine Foundation is a non-profit organization that pursues a mission of **'Creativity for Social Change'**. Its purpose is to inspire, encourage and connect young people to transform themselves and their communities through creativity. It does so by providing unconventional education tools and cultural experiences that help fostering critical thinking, creative doing, life-long learning and a changemaking attitude. A central belief is that creativity is key to producing positive change in society, reducing inequalities, and driving our collective future.

Young people from underserved communities are often left behind due to lack of access and opportunities to develop the necessary self-awareness and creative skills to become active players in society and to spark the social changes needed both within their communities and society at large.