



# REQUEST FOR PROPOSALS

*Madiro.org*  
*September 20th, 2021*

## Objective & area of focus

Madiro is launching its first annual round of grants to support relief of suffering initiatives related to health. These grants will fund organizations who work to meet the health needs of unserved or underserved communities around the world.

Projects may focus on any health condition and any type of health intervention. Successful projects should showcase a direct positive impact on the health of the organization's beneficiaries.

## Available funding

Madiro is offering one CAD\$100,000 grant, one CAD\$50,000 grant and one CAD\$25,000 grant.

Applicants must begin their projects no later than January 1<sup>st</sup>, 2022 and end their project no later than December 31<sup>st</sup>, 2023.

## Eligibility criteria

To be eligible for funding, an organization must meet the following criteria:

- Have as its principal mandate to promote health, specifically for low-resource communities, marginalized communities, or populations facing health inequalities.
- Have been in operation for a minimum of one year, prior to this funding opportunity.
- Have the equivalent of at least two (2) full-time staff, whether employees and/or volunteers, who will be involved in carrying out the project.



Organizations from around the world are encouraged to apply.

Note: Due to the Canada Revenue Agency guidelines, Madiro will need to sign a Service Agreement with any grantee organization that is not a designated charity in Canada. This agreement will include the details of your work plan and its milestones. Please expect increased administrative time to complete this Service Agreement.

## Application Process

### Key Dates

Application deadline	November 10 <sup>th</sup> , 2021
Latest approval date	December 5 <sup>th</sup> , 2021
Start of the grantee project	January 1 <sup>st</sup> , 2022
End of grantee project	December 31 <sup>st</sup> , 2023

### Instructions for application

- a. Applications will be accepted on a rolling basis until **November 10<sup>th</sup>, 2021**, or funds are exhausted. Early submissions are advantageous as the call will be closed once funds have been spent.
- b. The application must be sent to the following email address:

*Attention: Claire Boyer, Director of Operations & Communications*  
[hello@madiro.org](mailto:hello@madiro.org)



- c. The application must include a letter signed by the applicant or by an authorized representative of the applicant. The signatory must have the authority to commit the organization to its proposal.
- d. Applications must be submitted in English or French. Organizations whose first language is not English or French are encouraged to apply. Applications will be reviewed on content only, not the quality of written English or French.

## Application information

Please structure your application in the following format:

1. **Organization overview** (max 300 words)

Provide a brief overview of your organization, its mission, the community it serves and the impactful work that has been done to date.

2. **Project description**

- a. **Theory of change** (max 700 words)

Explain which community need you will address and how your interventions or activities will lead to your desired goal being achieved.

Please include details about:

- The necessary inputs to roll out your program
- The expected outcome
- The number of people you expect to have an impact on
- The sustainability of your solution at the end on the project

- b. **Work plan** (max 700 words & Gantt chart or equivalent)

Describe the activities that will be required to complete your project, along with timelines and expected results.



Include any risks you foresee, and your mitigation strategy for each of them.

c. **Monitoring and evaluation** (max 500 words)

Describe the process you intend to use to monitor and evaluate your progress towards the expected outcome.

Include details about:

- How you will be collecting data
- The metrics you will be using to report on progress
- Who will be responsible for monitoring & reporting

d. **Team** (max 500 words)

Provide details about the team who will be leading and monitoring the project, including a short bio with relevant experience and track record.

3. **Project budget** – breakdown by type of expense

Complete a budget summary outlining how you intend to use the funds over the duration of your project.

All amounts should be in Canadian Dollars (CAD) unless stated otherwise.

Budget Category	Year 1	Year 2 (if applicable)
Salaries		
Subcontractor fees		
Travel costs		
Goods and supplies		
Equipment costs		
Project administration costs		
Other (please specify)		



<b>Total project in local currency</b>		
<b>Total project in CAD</b>		

#### 4. Contact information

Full name, email address & phone number of the person to contact should your application be selected for a grant.

### Monitoring & deliverables

Successful applicants will be asked to create the following deliverables:

- A quarterly progress report showcasing work plan progress, significant updates or learnings, and utilization of funds.
- A final report including an outline of the activities that were conducted, detailed results of the projects and its impact.

### Evaluation & decision-making process

All applications go through an internal review process before Madiro's panel makes a final funding decision, at its sole discretion.

Madiro's internal team and panel will evaluate all applications based on the following criteria:

Theory of change & impact:

- Does the applicant's project address an urgent or impactful need?
- Does the applicant's project serve a marginalized community, or one that is subject to health inequity or inequality?
- Is the theory of change and its underlying assumptions coherent, plausible, and fair?



- Is the community in question dependent upon the applicant's organization (with few or no other options)?
- Upon completion of the program, does the solution remain sustainable or is it dependent on the organization's continuous involvement?

Work plan:

- Does the evidence and common sense suggest that the project and its activities will lead to the proposed outcome?
- Can it reasonably be assumed that the activities will be completed within the suggested timeline?
- Are the risks and mitigation strategies well thought-out and realistic?

Monitoring & evaluation:

- Is the evaluation process adequate to monitor progress?
- Are the evaluation metrics sufficient to measure progress on the outcomes?

Organization & team:

- Does the organization/the project team have a strong track record of success?
- Does the organization/the project team have enough influence to affect change?
- Is the team's experience relevant to execute the work plan and report on it effectively?
- Is the organization's target community well represented and involved within the organization itself?
- Is there diverse representation within the organization?

Budget:

- Is the budget realistic and sufficient to achieve the proposed outcomes?
- Is the budget and total grant amount commensurate to the proposed outcomes and their impact?

## Contact us

For any questions, please refer to the FAQ on our website or email [hello@madiro.org](mailto:hello@madiro.org) and include "Grant Application Inquiry" in the subject line.