



Project Awards 2026: Application Questions Preview

Girl Up's Project Awards fund girls and young activists who want to take action for gender justice in their communities. Whether you're just getting started or your club has been active for a while, this is your chance to turn an idea into action, with funding, mentorship, and a global community behind you.

What is this document?

This is a preview of the questions you'll find in the application, so you can start thinking, talking with your team, and drafting your answers ahead of time. **This is not the application form.** Applications must be submitted through the official application portal once it opens.

Key dates

- **October 15:** Applications open, for 4 weeks.
- **December 2026 – January 2027:** Selected projects receive their funds.
- **By the end of April 2027:** Projects are completed.

Choose the tier that fits you today

- **Leader of Self – up to USD 500:** For individual activists, and for new clubs or youth groups taking their first step into Girl Up's work.
- **Leader of Peers – up to USD 1,000:** For existing clubs that have already carried out at least one action and want to grow, deepen, or strengthen their work.

Tips to prepare

- **Draft your answers in a document first**, then copy them into the application. That way you won't lose your work.
- **Talk it through with your team** or the people you'll work with. The best projects grow from shared ideas.
- **Be yourself.** There are no "perfect" answers. We want to hear your ideas in your own words. You don't need formal or technical language.
- **If you're under 18**, you'll need a parent or legal guardian's authorization, including their name and email. Let them know ahead of time.

QUESTIONS FOR Tier 1: Leader of Self

About you or your group

1. Are you applying as an individual activist/youth leader or as a group?
 - a. Individual activist/youth leader
 - b. New Club+ or youth group
2. Name of your Club+ or group. *(If you're applying individually, write "Not applicable")*



3. How many people are part of your team, including you? *(If you're applying individually, include anyone you plan to invite to organize the project with you.)*
4. Tell us your story. *(If you're applying individually: what motivated you to take action? If you're applying as a group: how did you come together, and what connects you? In both cases, why is now the right moment to start?)*
5. *(Optional)* If your club or group has social media or any place where we can get to know it, share the link here. It can be Instagram, LinkedIn, photos, or anything you'd like.

About your project

1. Project title.
2. **What issue affecting girls or gender equality in your community do you want to take action on, and why does it matter to you?** *(It can be something happening in your community, your school, or among the people around you.)*
3. **Please provide a brief overview of your project.** *To build your answer, you can use these guiding questions: What does the activity or action consist of? Where will you do it? How will you carry it out?*
4. **Who is this project with and for?** *Tell us about the community you'll be working with. Who are they, and what is their connection to you or to the issue you care about? How will they take part in the project? What do you hope will change for your community, once it's done?*
5. **Approximately how many people do you hope will take part in your project?** *(A rough number is fine. Small projects with deep connections matter just as much as big ones.)*
6. **What do you hope to have achieved by the end of your project, and how will you know you got there?**
7. **Timeline.** When will you carry out your project or event?
Tell us the main steps you need to take to implement your project and the date or month for each one.

Please keep in mind:

- *If selected, you can expect to receive your project funds between December 2026 and January 2027. Plan any steps that require spending money (like buying materials or booking a venue) for after that date.*
 - *Projects should ideally be completed by the end of April 2027, including your final activity or event.*
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8. **Please share an overview of your project budget**, including a breakdown of costs, for a total of up to USD 500. *You don't need to request the full amount; ask for what your project really needs.*
 9. If your project is selected, you will be paired with a mentor for a session to work on whatever you need support with. **Which areas would you most like support in?** *(Choose up to 2)*
 - a. Planning and organizing the project (timeline, roles, logistics)
 - b. Managing the budget
 - c. Communications and social media
 - d. Fundraising and building partnerships
 - e. Growing and leading our team or club



- f. Specific knowledge about our project's topic (e.g., menstrual health, climate justice, digital safety). Please specify: _____
 - g. Other: _____
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QUESTIONS FOR Tier 2: Leader of Peers

About your Club+

1. Name of your Club+/group.
2. How many active members does your club or group have?
3. Tell us a bit about your group's story and identity.
How long ago did you form it? What brought you together and motivated you to start it? Is there a topic or cause that connects you? What actions have you carried out since then?
4. (Optional) If your club has social media or any place where we can get to know it, share the link here. It can be Instagram, LinkedIn, photos of past actions, or anything you'd like.

About your project

10. Project title.
11. **What issue affecting girls or gender equality in your community do you want to take action on, and why does it matter to you?** *It can be something in your community or something within your own club.*
12. **Please provide a brief overview of your project.** *To build your answer, you can use these guiding questions: What does the activity or action consist of? Is it based on something you've already done? If so, what did you learn from it, and what will be new or different this time?*
13. **Who is this project with and for?** *Tell us about the community you'll be working with. Who are they, and what is their connection to your group or to the issue you care about? How will they take part in the project? What do you hope will change for them once it's done, and how will you know?*
14. **Approximately how many people do you hope will take part in your project?** *(A rough number is fine. Reaching more people and deepening connections are both valuable.)*
15. **How do you imagine this project will help scale, deepen, or improve the work of your group, or strengthen gender justice or the Girl Up movement in your country?**
16. **Timeline.** *When will you carry out your project or event?*
Tell us the main steps you need to take to implement your project and the date or month for each one.

Please keep in mind:

- *If selected, you can expect to receive your project funds between December 2026 and January 2027. Plan any steps that require spending money (like buying materials or booking a venue) for after that date.*



- *Projects should ideally be completed by the end of April 2027, including your final activity or event.*

17. **Please share an overview of your project budget**, including a breakdown of costs, for a total of up to USD 1,000. *You don't need to request the full amount; ask for what your project really needs.*

18. If your project is selected, you will be paired with a mentor for a session to work on whatever you need support with. **Which areas would you most like support in?** *(Choose up to 2)*

- Planning and organizing the project (timeline, roles, logistics)
- Managing the budget
- Communications and social media
- Fundraising and building partnerships
- Growing and leading our team or club
- Specific knowledge about our project's topic (e.g., menstrual health, climate justice, digital safety). Please specify: _____
- Other: _____