NIVEA CONNECT

SOCIAL CONNECTION INSTITUTE

Application Form

NIVEA CONNECT 2026 Gen Z Research Grant

Section 1. Applicant Information

Principal Investigator

Name	
Title/Position	
Institution/Organization	
Department	
Address	
Email	
Phone	

Co-Investigator(s) (if applicable)

Name	
Institution/Organization	
Role on Project	

Primary Contact (if different)

Section 2. Project Information

Project Title

Primary Discipline:

- ☐ Psychology
- ☐ Public Health
- ☐ Sociology
- ☐ Education
- ☐ Communication
- ☐ Human-Computer Interaction
- ☐ Economics
- ☐ Other:

Research Type

- ☐ Pilot study
- ☐ Feasibility study
- ☐ Exploratory research
- ☐ Methodological or measurement development
- ☐ Add-on to existing study

If add-on, identify the parent project:

Section 3. Abstract

Please provide a brief abstract of the proposal, no more than 300 words.

Section 4: Project Narrative

Length: 3 pages

Please organize your proposal using the following headings.

A. Research Question and Significance

B. Background

Briefly summarize any relevant background research and explain how your project builds on or fills a gap in the existing evidence.

C. Study Aims

List the project's specific aims or research questions.

D. Study Design and Methods

Describe:

- Study design
- Participants
- Recruitment
- Measures
- Data collection
- Analysis plan

Applicants should describe how research data, code, measures, and other materials will be managed and shared. If applicable, describe how this work extends an existing study.

E. Expected Contribution

Describe the anticipated scientific contribution.

Discuss:

- Expected outputs
- Potential implications, specific to the population
- How findings could inform future research, policy, or practice

Section 5. Timeline

Provide a 12-month timeline showing major milestones.

Section 6. Budget

Maximum Request: €20,000–€30,000

Provide an itemized budget.

Category	Amount (€)
Personnel	
Participant Costs	
Research Materials	
Data Collection	
Travel	
Other	

Section 7. Budget Justification

Maximum 1 page

Explain why each budget item is necessary.

Section 8. Investigator Qualifications

Attach CV or biosketch for all key personnel.

Maximum: 4 pages per investigator.

Section 9. Research Ethics

Does this study require ethics approval?

☐ Yes

☐ No

If yes:

Name of ethics board

Approval status: ☐ Approved ☐ Pending

Section 10. Certifications

The Principal Investigator certifies that (please tick box as confirmation):

☐ Information is accurate.

☐ Necessary institutional approvals will be obtained. Projects involving participants <18 years of age must secure parental or guardian permission unless an ethics committee approves an alternative.

☐ Funds will be used solely for the approved project.

Research Integrity and Open Science Certification

☐ If funded, I agree to:

- Use reasonable safeguards to protect research data, consistent with applicable laws, institutional policies, and ethics requirements.
- Preregister the study design and analysis plan when appropriate and feasible, and document any important deviations.
- Make de-identified data and relevant materials available when ethically, legally, and practically possible. Identifiable or sensitive data will not be shared.

These expectations will be applied proportionately to the project's context and resources. Any limitations on preregistration or data sharing will be explained in the application or final report.

Agreement to participate in NIVEA CONNECT communications.

☐ I agree that, if awarded, NIVEA CONNECT holds the non-exclusive right to feature the researcher's name, institutional affiliation, and a simplified summary of the research findings in global brand communications, PR, and social media. The goal is to amplify your work to a global audience.

☐ I also agree to collaborate with NIVEA in amplifying my work to a global audience by providing statements and or interviews, where appropriate.

Signature	
Date	